

# YDC 青年大使計劃 2024 YOUTH AMBASSADORS PROGRAMME

# GEN

## 可持續 · 可創見 EMPOWERING A SUSTAINABLE FUTURE



## About the YDC Youth Ambassadors Programme

The YDC Youth Ambassadors Programme (YA Programme) is a flagship youth talent development programme co-organised by the Home and Youth Affairs Bureau of the Government of the HKSAR and the Youth Development Commission (YDC).

The YA Programme serves to:

- identify and nurture a cadre of youth talents with strong commitment and passion in public affairs and serving the Hong Kong community;
- provide participants with top-notch training and unique exposure opportunities, as well as a platform for young people to engage in public policy discussion and community building; and
- enhance participants' understanding in the latest developments in Hong Kong and the Guangdong-Hong Kong-Macao Greater Bay Area, as well as in the national and international arenas.



香港特別行政區政府  
民政及青年事務局  
The Government of the Hong Kong  
Special Administrative Region  
Home and Youth Affairs Bureau



青年發展委員會  
Youth Development Commission

## Gen S: Empowering a Sustainable Future

Centered on the theme "Gen S: Empowering a Sustainable Future" and through the multi-faceted training programme, the YDC Youth Ambassadors Programme 2024 aims at enhancing participants' understanding in the concepts and application of "Sustainability" and "Sustainable Development" in various sectors/industries.

Are you ready to take up the challenge and be the Gen S (sustainability) change-makers?

## Unparalleled Exposures under the Programme

Core Training  
Module  
(Phase 1)

### Thematic Industry/Expert Sharing-cum-visit Series (January – March 2024)

Broaden your horizons by conducting direct & in-depth exchanges with Principal Officials, senior corporate executives, leading academics as well as other leaders from the public and private sectors.

Core Training  
Module  
(Phase 2)

### Policy Discussion Workshop (March – April 2024)

Participate in multi-day workshop led by academics and/or policy-making professionals - examine, evaluate and formulate recommendations on subject that are of direct relevance to public policy and affairs.

Core Training  
Module  
(Phase 3)

### Community Engagement Project (May – August 2024)

Be equipped with the skillsets that can empower you to lead and implement real-life community engagement projects and make an impact in the society.

Other  
Exposures

### Mainland and Overseas Exchange Visits (December 2023 & March/April 2024)

Volunteering at Government Events/Conferences  
(Throughout the programme year)

\*\*The above schedule is for reference only. Details to be announced\*\*.

**IMPORTANT:** To qualify as the YDC Youth Ambassadors 2024, all participants should attain an overall attendance of at least 70% of all the core training modules.



## Target Participants

Young people who are

- aged between 18 and 30 (as at 1 January 2024);
- permanent residents of Hong Kong OR Hong Kong identity cardholders who are currently registered as full-time students in Hong Kong;
- in possession of excellent language, communication, problem-solving and leadership skills and a good team-player;
- passionate in serving the Hong Kong community and striving for the future of our country and Hong Kong.

## The YA Programme is FREE for all participants



**Amy Lam**  
Bachelor of Arts & Education Student

"The YA Programme has encouraged me to try different pathways for my personal development, enabling me to discover myself and breakthrough."



**Ivan Mang**  
System Performance Engineer

"YA Programme provides me different perspectives to understand the opportunities of Hong Kong and of Guangdong– Hong Kong–Macao Greater Bay Area. I hope to inspire other youth in my sector to start their own business or further studies."

## How to Participate

The YA Programme accepts nominations from the 18 District Offices, post-secondary institutions, uniformed groups, relevant government departments and NGOs providing youth programmes/services. Prospective participants should approach their respective institutions/organisations to find out more about their nomination process and other information.

All nominations (including the completed e-fillable PDF nomination form and a scanned copy duly signed and stamped by the nominating unit) must reach the YDC Secretariat by e-mail at [ydc\\_ya@hyab.gov.hk](mailto:ydc_ya@hyab.gov.hk) on or before the nomination deadline.

**Deadline for nomination: 19 October 2023 (Thursday)**

## Selection and Results Announcement

Shortlisted candidates would receive e-mail invitation to attend a comprehensive selection exercise to be held in early to mid November 2023.

Results would be announced by e-mail in early December 2023 (tentative).



**Charlotte Lau**  
Freelancer  
(Media and Music Work)

"I am honored to represent the YA Programme to introduce business initiatives to visitors and promote people-to-people exchanges at the 8th Belt and Road Summit. I hope to participate in more large-scale international conferences in the future."

"Through interacting and exchanging ideas with my fellow Youth Ambassadors during the training and social services of the programme, I came to realise the importance of empathy."



**Billy Fong**  
Analyst/Programmer



[www.ydc.gov.hk/ya](http://www.ydc.gov.hk/ya)

Enquiry: [ydc\\_ya@hyab.gov.hk](mailto:ydc_ya@hyab.gov.hk)



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