

英基五十週年馬拉松

ESF 50th Anniversary Marathon

英基為全港最大型國際英語教育機構，擁有 60 多個不同國籍的學生，舉辦是次活動能夠匯聚和鼓勵不同背景的青少年間之互動、發揮他們的創意及領導才能。項目亦特意邀請中度至嚴重學習困難及自閉症的學生參與，推廣大眾對有特別需要及長期病患青少年之關注。將樂觀進取和永不放棄的馬拉松精神推廣至中小學等各年齡層。鼓勵青少年多參與不同類型的體育運動，以此宣揚運動對身體帶來的益處。

「英基五十週年馬拉松」活動分為兩個單元：

單元一：馬拉松長跑活動

該活動於 2017 年 10 月 22 日順利完成。我們也邀請了政務司司長張建宗，教育局局長楊潤雄及青年事務委員會主席劉鳴煒為賽事主禮嘉賓，多間媒體到場採訪，大約有 2100 位參賽者。參賽者按照相應的年齡分別進行了 1 公里，3 公里，6 公里和 10 公里的賽事。1 公里家庭組合的賽事更是一項親子活動，一邊鼓勵，一邊跑步，一邊拍照。完成單項賽事後立即頒獎。

單元二：社區嘉年華會

社區嘉年華於同日在中環愛丁堡廣場舉行，並開放給公眾人士，進場人次約 4200。大會邀請了約二十間不同的學校參與，鼓勵學生利用他們的創造力和國際視野，創建、設置和管理他們的展位。每間學校分別派出大約十位學生，由攤位設計，物資準備到當日的執行，全交由學生們自行決定。我們也邀請了學生表演，全場十分熱鬧。

The English Schools Foundation (ESF) is the largest provider of English-medium international education in Hong Kong. There are 17,500 students from more than 60 different nationalities in ESF schools, PIS and kindergartens. This event aims to inspire creativity, leadership and encourage interactions between the youth generation from different backgrounds. It also promotes the integration between of general public and awareness to children with physical disabilities and different medical needs. In addition, the event aims to spread and promote the marathon spirit to children from kindergarten to secondary school and highlight the importance and benefits of different physical exercises.

ESF 50th Anniversary Marathon event had 2 components:

Component #1: The Running Race

The running race was successfully executed on 22nd October 2017. We invited Mr Matthew Cheung Kin-chung, Chief Secretary for Administration, Mr Kevin Yeung Yun-hung, Secretary for Education and

Mr LAU Ming-wai, Chairman of Commission on Youth as our officiating guests. Many media entities reported the event. There were approximately 2100 contestants whom participated in 1 Km, 3 Km, 6 Km and 10 Km races. In particular, the 1 Km Family Walk along the Central Harbourfront incorporated elements of family-interaction, encouragement, physical activity and photo taking opportunities. Trophies and awards were given out soon after the race.

Component #2: The Community Carnival

The Community Carnival was held on the say at Edinburgh Place. It was open for the general public and approximately 4200 people visited the carnival. ESF invited around 20 different schools to participate and encourage students to utilize their creativity and international vision to design, implement and manage their booth. On average, each school nominated 10 student representatives to be in charge of their booth design, logistic management and on-the-day operation. In addition, we also invited students and schools to perform. The carnival had a vibrant and lively atmosphere.







